

# 30TH

ANNIVERSARY REPORT

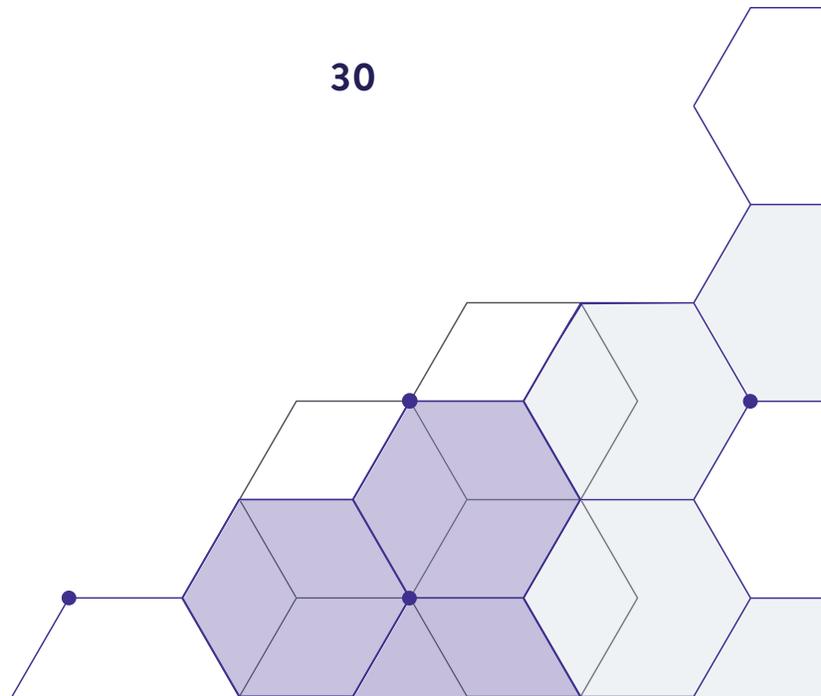


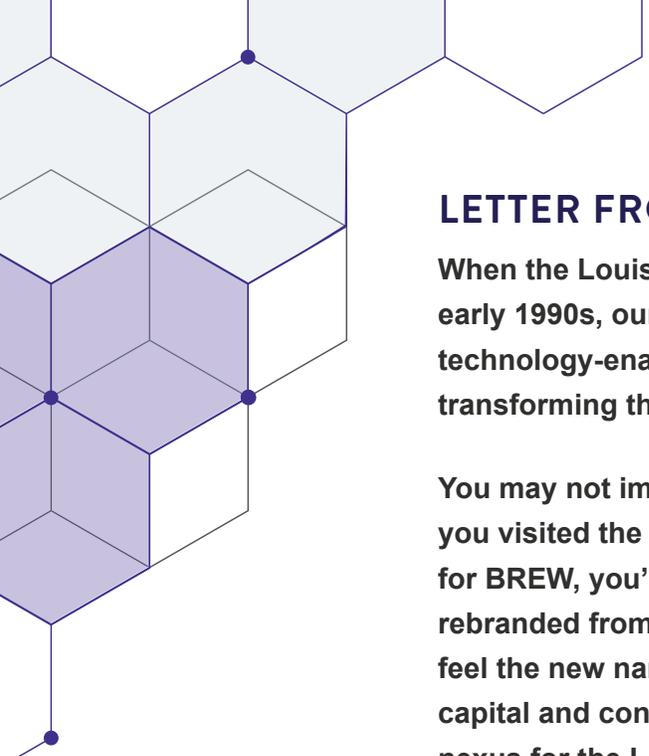
**NEXUS**  
LOUISIANA



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## LETTER FROM OUR CEO

When the Louisiana State Legislature created our organization in the early 1990s, our mission was to accelerate the growth of high-potential, technology-enabled companies while increasing employment and transforming the tech industry throughout Louisiana.

You may not immediately recognize the Nexus Louisiana name, but if you visited the Tech Park, dropped into a PitchBR night or joined us for BREW, you're familiar with our work. In the past three years, we rebranded from the Research Park Corporation to Nexus Louisiana. We feel the new name better reflects our mission because the coaching, capital and connections we offer form a hub for local tech founders — a nexus for the Louisiana tech community.

Over the years, we've seen the immense impact of our programs on Louisiana's innovative founders.

Our ongoing **coaching**, training and development programs have fostered an entire generation of new technology businesses. We've had the privilege of increasing access to **capital** and funding opportunities for local entrepreneurs regardless of their personal backgrounds or circumstances. And the **connections** we've formed over the years have only grown stronger, catapulting a number of our local founders to the national stage.

Nexus Louisiana is proud to show you what 30 years of coaching, capital and connections have done for our local founders and why we look forward to the next 30 years serving the Louisiana tech community.



**Genevieve Silverman**  
President & CEO

NEXUS LOUISIANA TECHNOLOGY PARK  
MEMBER COMPANIES BY THE NUMBERS

**130**

member companies



**3,189**

jobs created

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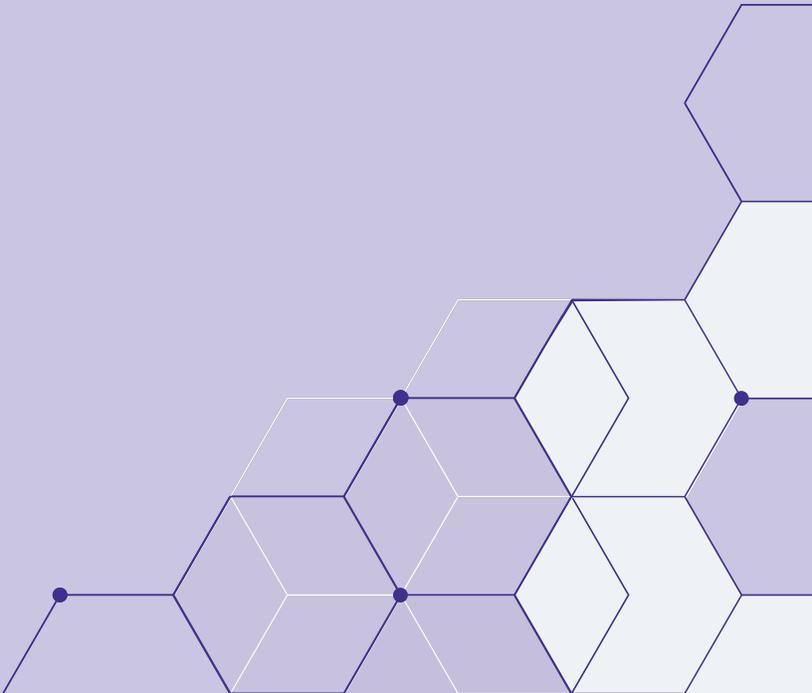
**\$104,740,412**

total capital raised

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**\$260,960,417**

total sales



# COACHING



**Without advice and support from expert mentors, even the best startups can flatline. But finding the right people or even knowing the right questions to ask can be a real challenge for fledgling founders.**

That's why coaching is a top priority at Nexus Louisiana. Our network of mentors specializes in technology, finance, business strategy, venture capital, marketing and more to help founders at any stage of business growth.

Here are some of the programs we offer to coach the next generation of Louisiana tech founders.

## **LOUISIANA TECH PARK**

The Nexus Louisiana Technology Park, our flagship initiative, is the hub for technology companies in our area. Located in one of Louisiana's first retail malls, the revitalized Bon Carre Business Center is home to many other technology-related companies like the enterprise-class data center, Venyu.

In addition to providing space, the Tech Park helps scale technology-enabled companies by providing coaching and connections through CEO Roundtable lunches and regular socials for all who call the Tech Park their work home. The Tech Park provides affordable office space, resources and supplies for growing tech companies.

Upon joining any of Tech Park's programs, members are surrounded by other high-growth tech startups, creating a synergistic effect in the office that is priceless.

Founders take what they've learned as members of Tech Park and apply that knowledge to pioneering solutions for challenges facing their individual sectors.





## Jason Tate, Pixel Dash Studios

Pixel Dash Studios is an award-winning development studio that builds video games and custom e-learning software from concept to post-launch. In 2020, the studio, co-founded by Jason Tate and Evan Smith, received national recognition for its work on a project involving two household names: “Scoob!” and “The Masked Singer.”

Pixel Dash partnered with New Orleans-based production company Top Right Corner to develop digital versions of “The Masked Singer” stage using LIDAR (laser imaging scan) technology. The digital sets were used in various promotions for the television show, including a spot for the film “Scoob!”

The studio has since worked on other high-profile contracts, such as the “Bill and Ted Face the Music” 360 VR, garnering more attention and prestige for the Louisiana digital media landscape.

The Tech Park supported not just the company but also the industry’s growth.

“Our goal from the start was not just growing as a company,” Tate says. “It was about building the local industry and making Louisiana a place where people want to do this type of work. Even being a small market, it’s interesting how well-connected Louisiana can be to the larger industry.”



## Randall Nachman, Novateus

Randall Nachman joined the Nexus Louisiana Technology Park as a founder in 2008 for the resources and connections it provided for his loan software startup, ATLOS. He sold the company in 2017.

Now he's back again with Novateus, a custom software development company. He aims to tap into Tech Park's community as he optimizes the user experience in two broad categories of software — project management and digital forms automation.

Tech Park also provides a built-in community of peers. Startups in all stages of development are available around every corner.

**“You're with people that are going through the same things that you're going through,” Nachman says. “It's great to network with those people.”**

## Bo White, Click Here Digital

Click Here Publishing, now known as Click Here Digital, signed up as one of the Tech Park's first members. Click Here Digital offers full-service digital marketing services with expertise in the automotive and legal sectors.

Click Here Digital graduated from the Tech Park in 2009, and the company announced in 2020 that it would create 100 new jobs and relocate to a new corporate headquarters in Baton Rouge. With the new expansion, the company retained 63 existing jobs while the 100 direct jobs would provide an average annual salary of \$52,000 plus benefits. Louisiana Economic Development estimated the project would result in 57 new indirect jobs, for a total of more than 150 new jobs in the Baton Rouge region.





More recently, Click Here Digital earned a nearly \$450,000 tax credit for creating 15 new jobs, each paying about \$48,000 annually, in Louisiana.

“Starting a business already comes with seemingly insurmountable obstacles,” says CEO and founder Bo White. “Having an asset such as the Tech Park to provide the support we needed while growing to the next level enabled our long-term success.”

## LEVEL UP LAB

We created Level Up Lab, a project of the Tech Park, to bring new digital media companies to Louisiana. The goal? To build on the state’s focus on the digital media and high-tech sectors.

Although the project has been reabsorbed into the Tech Park’s larger programming, over its life span, Level Up Lab’s program developed gaming startups into viable digital media companies. Members learned invaluable lessons on sustainable company-building practices throughout the process. Each phase consisted of milestones designed to keep teams focused throughout the creative process. As members completed each level, they worked with our executive team to make sure they were ready to proceed to the next level of the program.

### Cody Louviere, King Crow Studios

Cody Louviere first met with us in 2015. An aspiring game designer, he heard about the Level Up Lab video game development and digital media lab. After fleshing out his ideas with the lab manager, he created King Crow Studios and started designing engaging games, some with a virtual reality component. Louviere’s energy, passion and hard work quickly led him to become a sought-after leader in the field and a driver of Baton Rouge’s game design scene.

But Louviere found applications for his passion and expertise beyond gaming consoles. His continued development of VR platforms and experiences allowed Nexus Louisiana to connect him with an opportunity at ExxonMobil — developing VR

training modules for its facility expansion at the Baton Rouge polyolefins plant. We then helped Louviere leverage this success with a connection to Precision Procurement Solutions. This new partnership would lead to over \$6.5 million in federal contracts with the U.S. Air Force to create VR training simulation applications.

**“We’re grateful not only to the Air Force for giving us this contract but also to the Louisiana Technology Park for providing us with the opportunity to make the connections which led to this expansion,” Louviere says.**

King Crow Studios has garnered national attention for its extended reality work, which is now being leveraged into additional opportunities in the industrial sector.

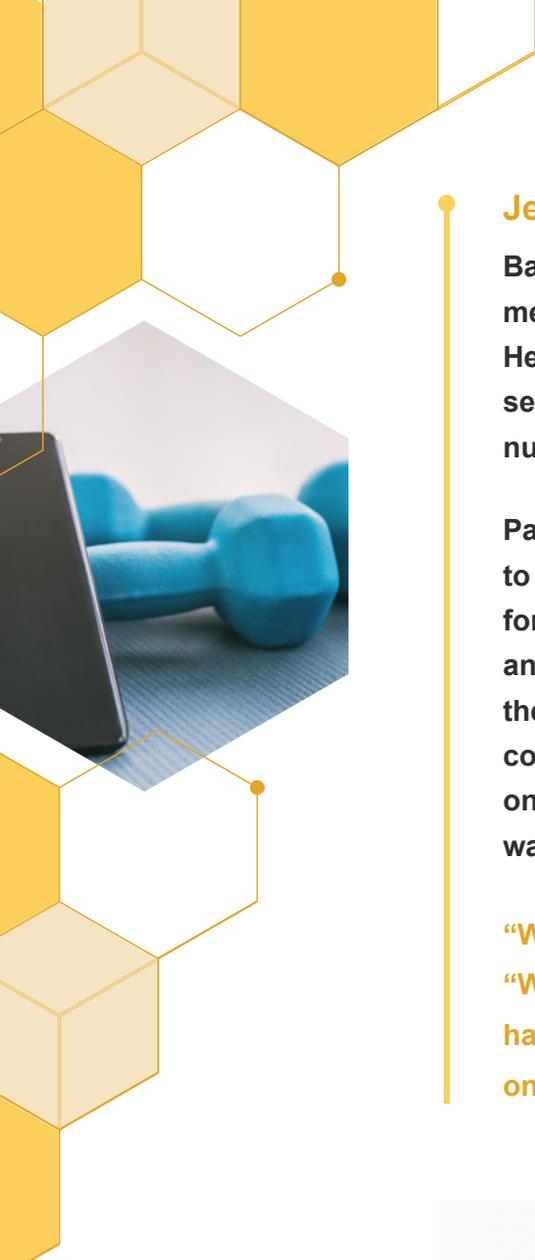
## IGNITION

Nexus Louisiana and LSU partnered to create the Ignition accelerator, helping entrepreneurs across the state discover whether their ideas have the potential to be the next big thing. Ignition participants learn to do customer discovery and market research validating their value proposition, target customer and market size. The level of training offered parallels what LSU professors experience when they want to turn their research into viable businesses.

The eight-week program culminates in “Demo Day,” an event that lets participants show the community their innovations and what they have learned. Nexus Louisiana venture development company Innovation Catalyst provides a \$10,000 award to the winners.

**“We want entrepreneurs, dreamers, risk-takers and anyone who has a business idea to participate in Ignition,” says Nexus Louisiana President and CEO Genevieve Silverman. “Building a better future for entrepreneurs in Louisiana starts with helping them find the right ideas and grow them into sustainable businesses.”**





## Jennifer Macha Hebert and Nely Ward

Basic Fitness is a health and fitness brand that encourages its members to live healthy, active lives. Co-owners Jennifer Macha Hebert and Nely Ward move their mission forward by offering services that range from physical fitness coaching to healthy nutrition guidance.

Participating in the Ignition program allowed Hebert and Ward to identify target customers and improve the value proposition for their app, which is designed to track and analyze fitness and performance data for athletes and coaches. Ignition helped the Basic Fitness team iterate through feature sets and pricing concepts by interviewing early customers for feedback. Basic was one of two winners at Ignition’s “Demo Day,” with Hebert and Ward walking away with \$5,000 to invest in their business.

“We learned a lot about ourselves as businesspeople,” Ward says. “We learned a lot about our customers. Some of the stuff that they had us implement for our ‘homework’ is stuff that we are still doing on a day-to-day basis.”



# CAPITAL



**BREW**

Date 11/15/19

Pay to the Order of PASS IT DOWN

ONE HUNDRED THOUSAND

For BREWHIGH-STAKES

465220339 : 800765231 :

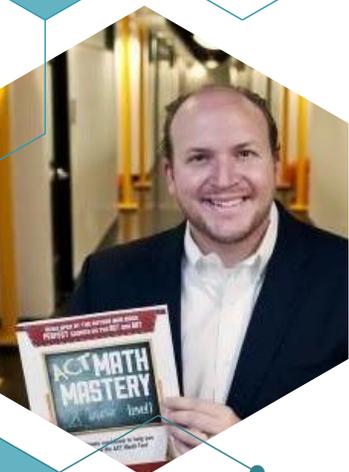
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*This is not legal tender. All investments are subject to due diligence.*

100,000.00

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NEXUSLA  
Dollars



Capital is the primary fuel for a growing entrepreneurial venture. However, Louisiana’s entrepreneurs have not had equal access to capital sources compared to similar markets across the country. In response to this need, Nexus Louisiana has worked hard over the past decade to create and connect new capital entities and networks across the state.

We’re committed to connecting our clients to angel and venture entities across Louisiana as well as to state and federal incentive programs. This capital continuum helps build continuous cycles of entrepreneurial development and job creation.

## INNOVATION CATALYST

Innovation Catalyst was created by Nexus Louisiana in 2012 as a separate 501(c)3 nonprofit venture development company investing seed capital in Louisiana ventures. We collaborate with existing resources throughout the state to identify, engage, educate and connect Louisiana entrepreneurs to the right resources to accelerate their business.

**\$3.35 million**

invested in 24 companies



**100+** companies per year  
receive mentoring



**50%** of portfolio companies are  
women- or minority-owned

**1,000+**

jobs created



**\$1M+**

in SBIR funding  
received

## Craig Gehring, Mastery Prep

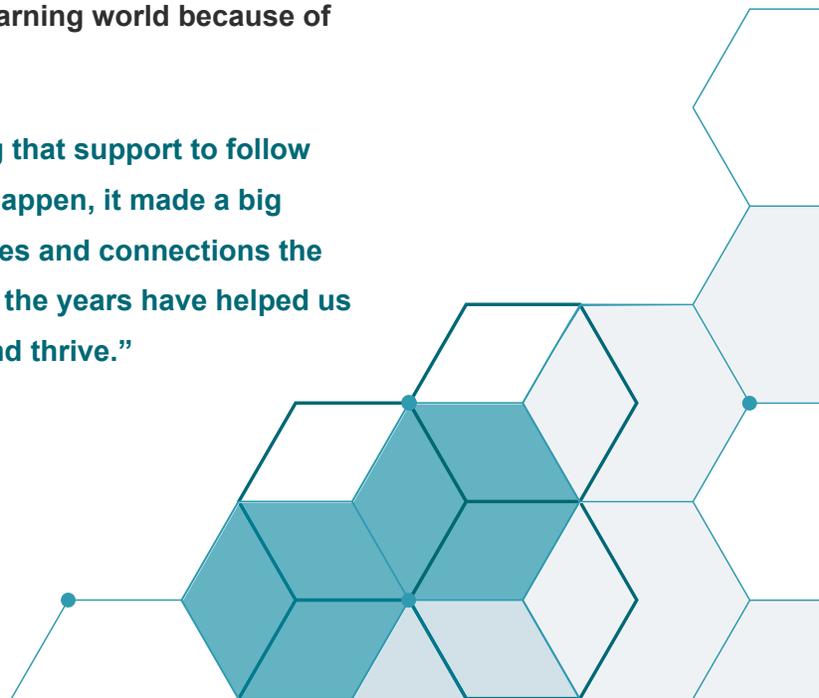
MasteryPrep is an online test prep company with a competitive advantage of increasing test scores for lower-performing students, opening up countless new opportunities for these students. Our relationship with Craig Gehring began in 2013, when he had only one employee.

Nexus Louisiana staff were instrumental in connecting Gehring to the funding he needed to grow his company to more than 100 employees. We first helped Gehring navigate various state incentive programs, such as the Digital Interactive Media tax credit and Small & Emerging Business grant program to pump some initial cash into the company. We then used our network to set up the company with a bookkeeper and advisory board. Our staff assisted with the creation of financial statements, business models, financial models, capitalization tables and pitch decks needed to land an investment.

First, money came from an introduction to TruFund, which provided \$120,000 in inexpensive debt. Next, we made an introduction to Innovation Catalyst, which invested \$300,000. Gehring leveraged that investment to land additional angel funding and drive early growth into national markets.

More recently, Mastery Prep received an investment from the Red Stick Angel Network. This funding filled out a \$2.3 million investment round, allowing for the creation of new digital platforms that will fuel continued growth into the national K-12 education markets recently thrown into a digital learning world because of COVID-19.

**“By coming to the Tech Park and having that support to follow through on my commitment to make it happen, it made a big difference,” Gehring says. “The resources and connections the Nexus Louisiana team provided us over the years have helped us secure the capital we needed to grow and thrive.”**



## VENTURE CAPITAL APPRENTICE PROGRAM (VCAP)

VCAP is an apprenticeship program where students gain access to real, practical opportunities to apply and exercise their finance- and business-related skills. Through a partnership with the LSU Department of Finance, Nexus Louisiana and its affiliate programs, Innovation Catalyst and the Red Stick Angels, participating companies can engage students to work on short-term projects in return for practical experience.



### Jody Mitchell and Brenton Moss, Directed Analytics

Directed Analytics founders Jody Mitchell and Brenton Moss tapped into young business talent to grow their company's offerings. Directed Analytics creates products to help businesses track and achieve their goals through proprietary technology. Mitchell and Moss challenged their VCAP students to create a probability of win (PWin) calculator, an analysis tool that helps companies decide whether they should dedicate resources to specific opportunities.

The VCAP student team took the criteria and built the PWin calculator in two weeks. They then researched government contracts in the states Directed Analytics had designated for growth, identifying approximately a dozen opportunities for the company and scoring them based on the likelihood of winning new business.

The students ultimately helped Directed Analytics identify and win a multi-vendor contract located in Virginia.

**“From the students’ perspective, they got practical experience looking at opportunities and figuring out where to dedicate business development resources to maximize return on investment,” Mitchell says. “So, from a business development perspective, from a government perspective, they got hands-on experience on how that works.”**

## RED STICK ANGEL NETWORK

In January 2020, Nexus Louisiana helped create and launch the Red Stick Angel Network as a subsidiary of Innovation Catalyst. Local, accredited investors in the network identify, vet and aggregate investment capital to fund early-stage companies in Baton Rouge and across Louisiana. To date, the network has invested more than \$2.5 million in five companies, three based in Baton Rouge.

### Chris Cummings, Pass It Down

Chris Cummings founded Pass It Down after searching, unsuccessfully, for a means to capture his mother's memories before early-onset dementia took them from her. There wasn't an affordable software solution on the market, so he made his own.

An early investment from the Red Stick Angel Network powered the company's growth. And that growth has only accelerated. Since then, Cummings has closed several successful seed rounds and placed first at the 2019 High-Stakes Pitch Competition during Baton Rouge Entrepreneurship Week.

The pandemic has also fueled the company's growth. Museums that typically cater to in-person audiences needed solutions for maintaining and expanding their audience during the COVID-19 shutdown.

**“Pre-COVID, the industry was starting to realize that they needed to digitally transform and evolve their experiences,” Cummings says.**

**“COVID has rapidly accelerated the need to go digital.”**



## PITCHBR

PitchBR, Nexus Louisiana's homegrown pitch competition, gives local founders the opportunity to pitch their startup to real investors. Founders bring their best for a chance to win a \$1,000 cash prize.

But even competitors who don't win walk away successful. Each competitor receives feedback on the quality of their pitch so they can continue refining it ahead of their next high-stakes investor meetings.



### Tonia Aiken, SafePush

SafePush CEO Tonia Aiken — nurse, attorney, entrepreneur and recent PitchBR winner — is revolutionizing the way medications are administered via IV.

At PitchBR, Aiken won \$1,000 and received feedback about SafePush, a New Orleans-based company that creates a disposable medical device designed to regulate the flow rate of IV injections. Aiken got the idea for SafePush from a client she was working with as an attorney. This client suffered irreversible damage and lost the use of an arm because a medication was given too rapidly by a nurse.

Aiken's next step is to get SafePush approved by the U.S. Food and Drug Administration so it can be used on patients.



# CONNECTIONS





**Networking is a powerful tool. The connections local founders can form with their peers are Nexus Louisiana's greatest gift to the local startup community.**

Our programs bring together tech entrepreneurs across sectors to create a dynamic, growth-oriented community. And our live events provide opportunities to network with some of the biggest investors in the local venture capital ecosystem.

Success as an entrepreneur often comes down to not just what you know but also who you know. Nexus Louisiana provides the right connections to power that success.

## **BATON ROUGE ENTREPRENEURSHIP WEEK (BREW)**

BREW is Nexus Louisiana's premier event. Focusing on the future of entrepreneurship in Louisiana, BREW provides unparalleled access to all Nexus Louisiana has to offer in terms of coaching, capital and connections — all in one place.

Attendees gain access to high-caliber keynote speakers, seasoned panels of judges and some of the most cutting-edge ideas in local tech. From the opening ceremony featuring local products and services to the final pitch competition, founders can't afford to miss BREW.

### **Chris Jordan, Omnidek**

Omnidek's tagline touts "doing work together." The no-code software delivers on that promise through user-friendly drag-and-drop tools and integrated portals connecting both individuals and organizations.

Founder Chris Jordan believes in Omnidek's power to revolutionize communication at work. His participation in BREW's competition was a strategic move to garner more exposure for his company and operating model.

**“It’s a no-brainer to apply to the High-Stakes Pitch Competition,” Jordan says. “You stand to receive expert coaching and mentorship, hone your pitch deck and presentation skills, network with peers and accredited investors, and potentially win a \$100,000 investment from Innovation Catalyst and the Red Stick Angels, who will then help you grow your company.”**

**Jordan plans to acquire and optimize four to six companies over the next few years. In addition to the \$50,000 investment he won at BREW, Jordan is raising \$3.5 million for his second round. Because his plan entails acquiring relatively stable companies and making them more efficient and more successful, he’s been able to pitch Omnidek as a safe investment.**



## BIZTECH CHALLENGE

The BizTech Challenge, developed by Nexus Louisiana, allows students attending Historically Black Colleges and Universities (HBCUs) to validate their business idea, build a real business and even win some cash.

From those who apply, five teams are selected each year to pitch their business in front of a live audience and a panel of expert judges for a chance at winning up to \$10,000. Finalists receive mentorship, coaching and a travel stipend for their trip to the event. Though the cash prizes are limited to the top three teams, everyone who submits a pitch receives expert feedback on their business.



### Madgrie Francis, Latoya Guiste and Nimron Bonnie, GIFT'D

The \$7,500 grand prize for the 2021 BizTech Challenge went to Madgrie Francis, Latoya Guiste and Nimron Bonnie of Grambling State University. GIFT'D, the team's mobile app, enables consumer-to-consumer sales of unwanted gift cards.

In addition to the cash prize, the team also received expert mentorship from Grambling faculty and mentors in the Nexus Louisiana network.

**“We were taking away a lot more than just a check. We’re taking away from this experience all of the connections that we’ve made here that are really happy and excited for us,” says Francis, a biological science major at Grambling. “Hopefully, you’ll see it in the app store. iOS and Android, we are coming for you.”**

## APPRENTI

Apprenti Louisiana places promising candidates in apprenticeship roles with local tech companies. The program actively recruits women, minorities and veterans to aid in diversifying the tech industry, but everyone is eligible and encouraged to apply. Selected candidates are hired as apprentices by tech employers, through which they receive intensive classroom training and paid on-the-job training to ultimately serve in a highly skilled role in the tech industry.

Apprenti was launched in partnership with the Louisiana Workforce Commission and the Baton Rouge Area Chamber. The program began with a focus on identifying candidates for cybersecurity employers.

### **Rob Guba, TraceSecurity**

After a move from Austin, Texas, Rob Guba was one of the first clients to set up shop in our Technology Park facility when it opened in 2001. He co-founded TraceSecurity, which he later exited after it grew to national prominence in the cybersecurity sector with more than 70 employees.

Initially built to serve small- to midsize banks and credit unions by protecting customer data, the company has grown to serve over 3,000 organizations spanning industries across the U.S. Today, TraceSecurity continues to launch software and services to fortify authentication and security, overcoming common problems like phishing attacks.

Although the company outgrew the incubator in 2006, Nexus Louisiana has continued to help drive TraceSecurity's rapid growth by sourcing, screening and training four cybersecurity analyst apprentices, who all completed the 14-month program and have continued to be successful additions to the team.

**“Apprenti Louisiana was invaluable to us as a hiring tool, saving the company time and money,” says COO Ryan Castle. “They were able to source outstanding talent from both in and out of state, and deliver trained personnel with the certifications we were looking for all in a matter of a few months.”**



## 30 YEARS OF GROWTH



### 1992-2002

#### Laying the Foundation for Louisiana's Tech Community

Nexus Louisiana was created in 1992 with a mission — to promote the development of high-tech industry and research in Louisiana. Leaders throughout the state recognized that the future economy needed to be tech-centric and diversified.

Louisiana entrepreneurs drove this change throughout the next decade, developing the companies that would shape the new economy, create high-paying jobs and solve the challenges of the future. To help build these companies, the Baton Rouge-based Louisiana Technology Park facility opened in 2001.



### 2016-2018

#### Growing a Community of Innovative Entrepreneurs

Under the leadership of Nexus Louisiana, BREW has grown into the premier event for entrepreneurs in the Capital Region to grow together in a collaborative, intimate environment. The highlight of BREW is the High-Stakes Pitch Competition — awarding the winning startup \$100,000 in funding from Innovation Catalyst and the Red Stick Angel Network. BREW gives Louisiana's most promising startups a chance at an investment prize to invigorate and propel their businesses to success as we all look toward the future of entrepreneurship in the state.

The BizTech Challenge, launched by Nexus Louisiana in 2017, allows HBCU students to validate their business idea, build a real business and even win up to \$10,000. PitchBR, a quarterly pitch series, was created in 2016 to provide a supportive environment for emerging companies to get feedback on their pitches before engaging the investment community.



### 2021

#### Giving Louisiana Entrepreneurs a Boost

In 2021, Nexus Louisiana and LSU partnered to create the Ignition accelerator. This initiative helps entrepreneurs across the state discover if their ideas could become the next big thing. Ignition participants receive the same training LSU professors do when they turn their research into viable businesses.

### 2012



#### Unlocking the Potential of Louisiana Startups

Capital is the primary fuel for a growing entrepreneurial venture. The problem? Louisiana entrepreneurs have not had equal access to capital sources compared with similar markets across the country.

Nexus Louisiana met this need by creating and connecting new capital entities and networks across Louisiana. Innovation Catalyst was created and spun off in 2012 as a 501(c)3 nonprofit venture development company investing seed capital in Louisiana ventures.

In January 2020, Nexus Louisiana helped launch the Red Stick Angel Network as a subsidiary of Innovation Catalyst. Nexus Louisiana also connects our clients to angel and venture entities across Louisiana as well as to state and federal incentive programs.

This capital continuum helps build continuous cycles of entrepreneurial development and job creation.

### 2020



#### Educating Louisiana's Next Generation of Venture Capitalists

Nexus Louisiana wants to make the tech community more inclusive and give future entrepreneurs the skills they need to thrive. That's why Nexus Louisiana partnered with LSU, Innovation Catalyst and the Red Stick Angel Network to form the Venture Capital Apprentice Program (VCAP) that helps business students gain real-world experience at local startups. VCAP aims to inspire, educate and develop students interested in investing in private companies or becoming entrepreneurs.

# MEET OUR BOARD



**Anita Tillman, Chair**  
CEO, AMcorp  
International LLC



**Josh Fleig**  
Senior Director of  
Business Development,  
Louisiana Economic  
Development



**Anita Byrne,**  
**Vice Chair**  
Partner, SSA  
Consultants



**Edmund Giering IV**  
General Counsel, Baton  
Rouge Area Foundation



**Calvin Mills,**  
**Immediate Past**  
**Chair**  
CEO, CMC Technology  
Consulting; Designee of  
Mayor-President Sharon  
Weston-Broome, City of  
Baton Rouge



**Sue Kozik**  
Senior Vice President  
and Chief Information  
Officer, Blue Cross  
and Blue Shield of  
Louisiana



**Barbra Barnett, JD,**  
**MA, PhD**  
Associate, Stone  
Pigman Walther  
Wittmann LLC



**Ross Reilly**  
Vice President of  
Business Development,  
Lamar Advertising



**Samuel J. Bentley,**  
**PhD**  
Vice President of  
Research & Economic  
Development, Louisiana  
State University;  
Designee of Louisiana  
State University

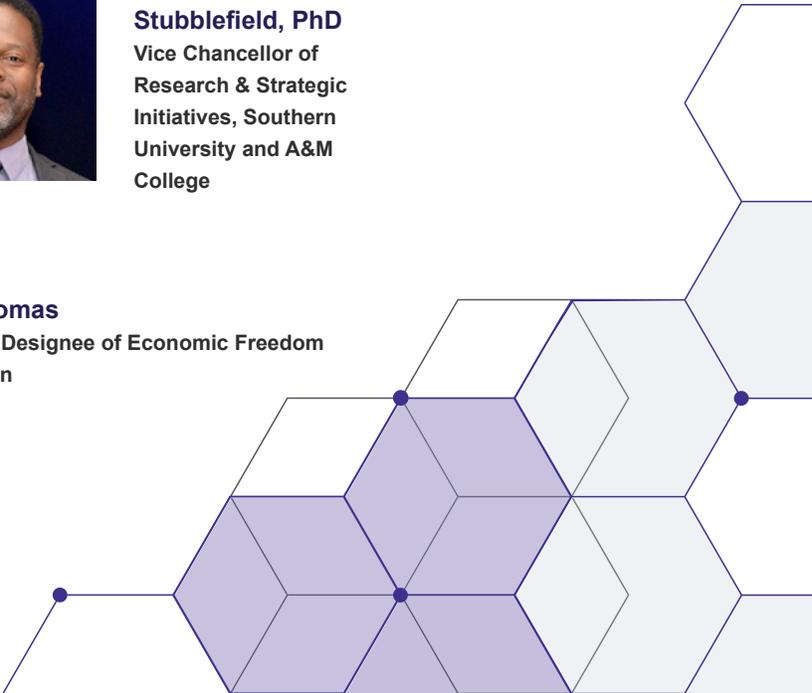


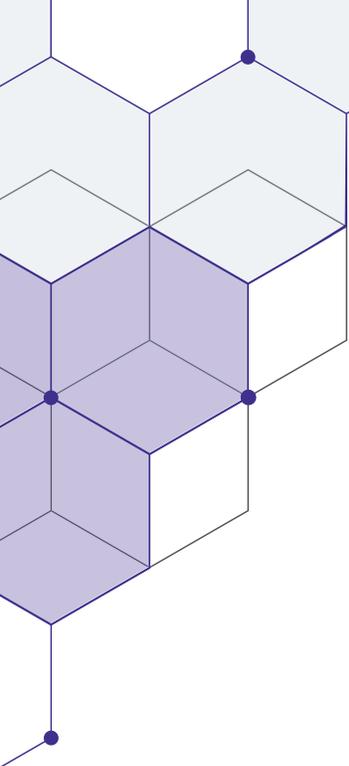
**Michael**  
**Stubblefield, PhD**  
Vice Chancellor of  
Research & Strategic  
Initiatives, Southern  
University and A&M  
College



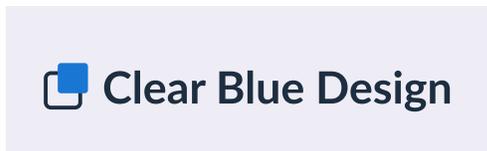
**Stephanie Cargile**  
Public & Government  
Affairs Manager,  
ExxonMobil Baton  
Rouge

**Issac Thomas**  
President, Designee of Economic Freedom  
Association





## NEXUS LOUISIANA TECH PARK MEMBERS\*



\*as of February 25, 2022



SINGH SPEECH

MARTIN M.  
LANNEAU



MasteryPrep



innovateUS

STORAGE  
AUCTIONS.com



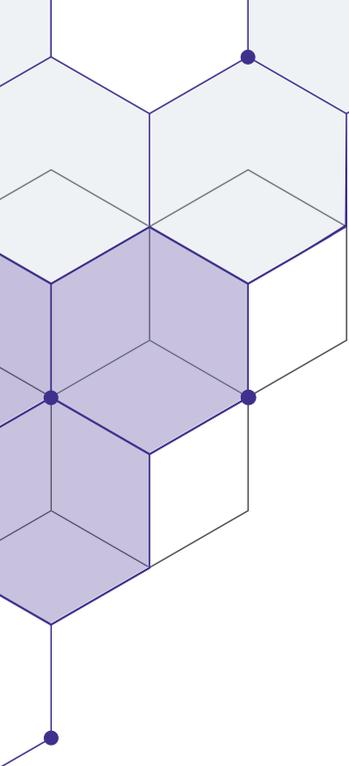
THE BATON ROUGE  
MINING COMPANY



ZEPHYR  
CONSULTING

SCORE  
FOR THE LIFE OF YOUR BUSINESS





## MAJOR PARTNERS



## LETTER FROM THE CHAIR

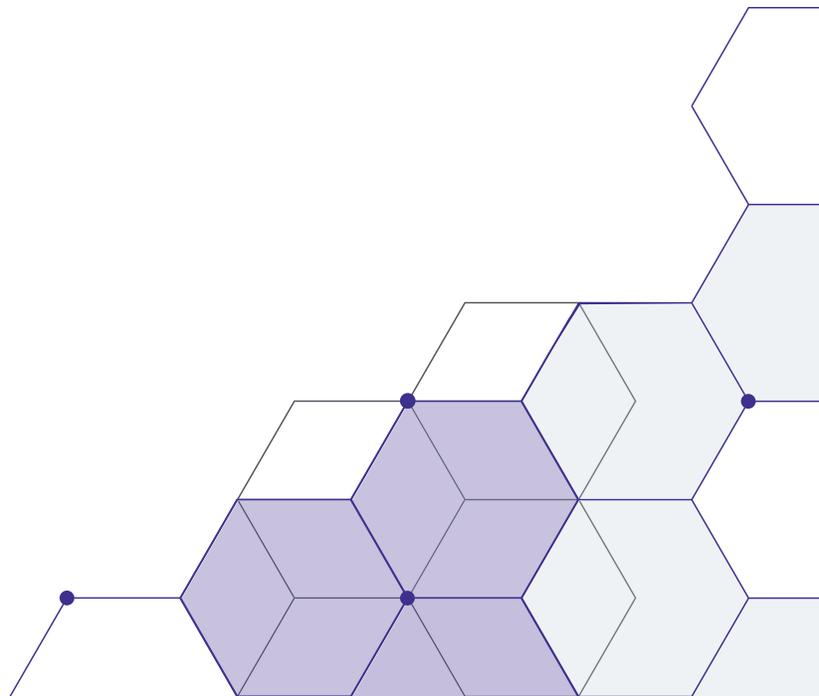
It's been our privilege to serve the technology community in Louisiana for the last 30 years, and we are excited to maintain that momentum for the next 30 years.

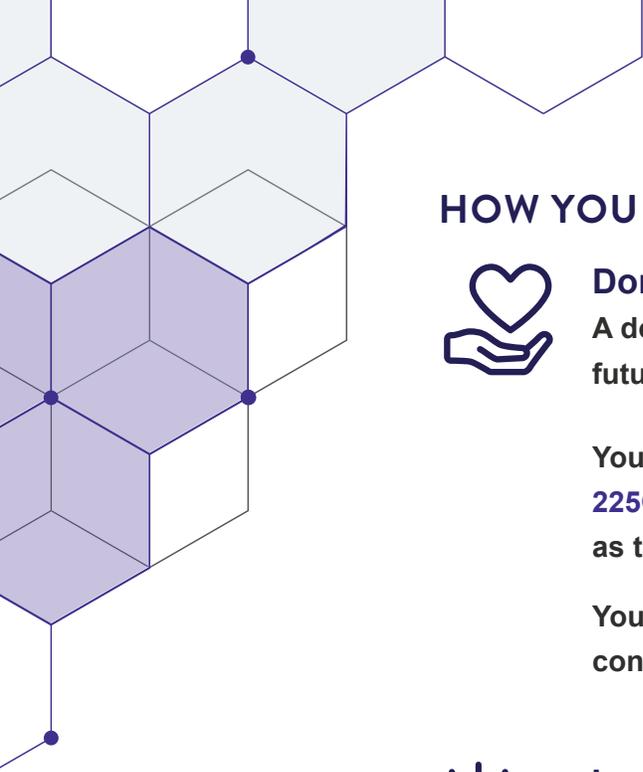
To sustain that commitment, we're constantly revising existing programs and adding new ones to bring nothing but the best to the table. As the startup community evolves, Nexus Louisiana's programming will grow alongside it to continue providing the coaching, capital and connections the community has come to expect from our tech startup ecosystem.

We're delighted for you to join us on this journey. Thank you for your continued support of our endeavors. Together, we can elevate local entrepreneurs and the technology community in Louisiana.



Anita Tillman, Chair  
CEO, AMcorp International LLC





## HOW YOU CAN HELP



### Donate

A donation to Nexus Louisiana is an investment in our state's future.

You can donate directly through our website at [nexusla.org](https://nexusla.org), [225Gives](#) or [Amazon Smile](#). All donations are tax-deductible, as the law allows for 501(c)3 organizations.

You can also create your own giving opportunity by contacting [hello@nexusla.org](mailto:hello@nexusla.org).



### Invest

Invest directly in one of our innovative local tech startup clients or become a member at Innovation Catalyst or Red Stick Angels.

Contact us at [nexusla.org/investors](https://nexusla.org/investors) for more information.



### Sponsor

Elevate your brand within Louisiana's technology and innovation community.

Nexus Louisiana hosts dozens of events and initiatives each year, and we depend on sponsors to bring them to life.

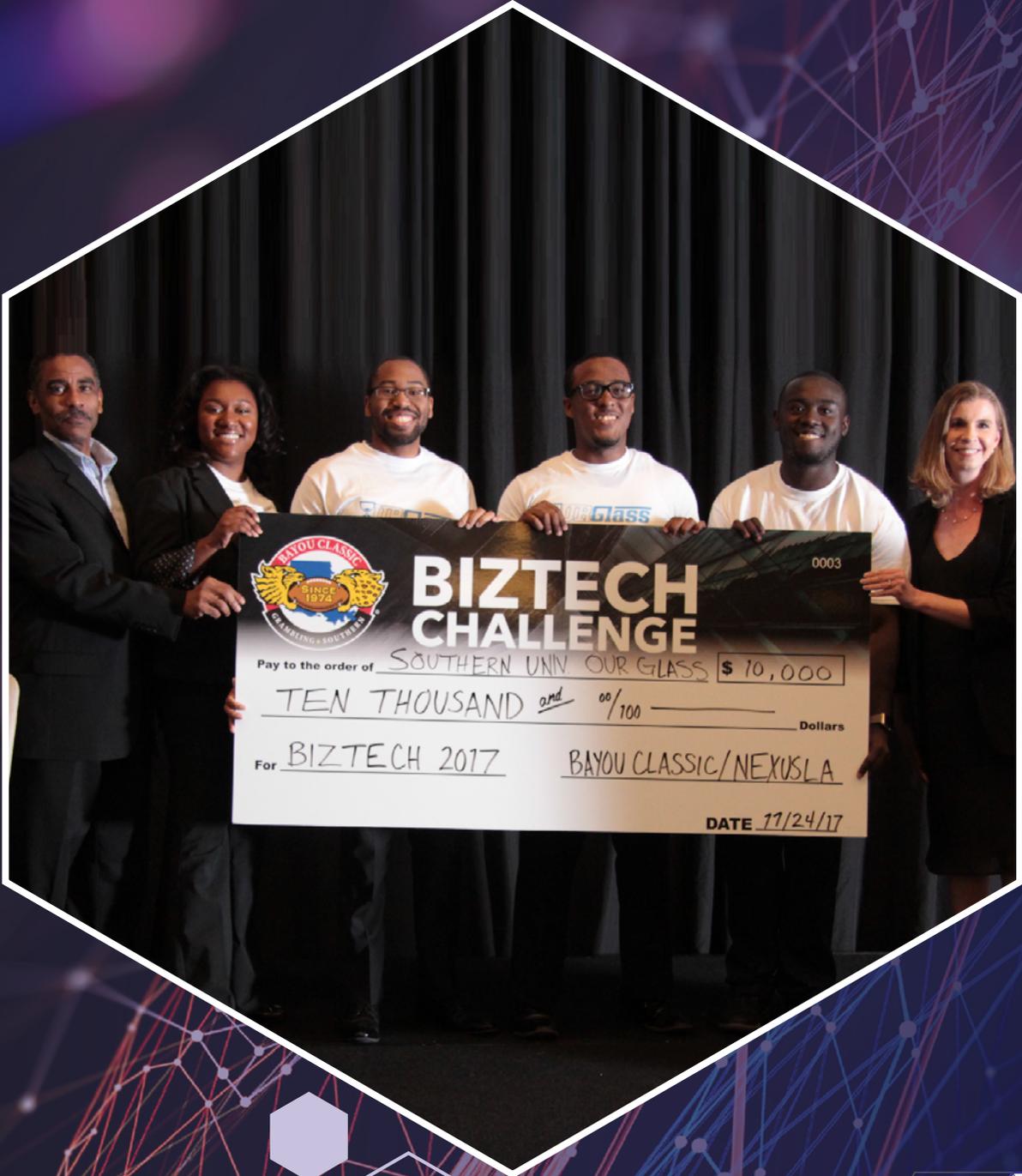
Contact us at [nexusla.org/supporters](https://nexusla.org/supporters) for details.



### Partner

Our partnerships with government affiliates, educational institutions and private enterprises are an essential element of our mission.

We also welcome individuals interested in mentoring entrepreneurs, sharing their expertise as a speaker or working with our clients to find innovative solutions to marketplace challenges.



# BIZTECH CHALLENGE

0003

Pay to the order of SOUTHERN UNIV OUR GLASS \$ 10,000

TEN THOUSAND <sup>00</sup>/<sub>100</sub> 00 Dollars

For BIZTECH 2017 BAYOU CLASSIC/NEXUSLA

DATE 11/24/17

NEXUSLA.ORG  
HELLO@NEXUSLA.ORG  
(225) 218-0001

